

Full Time Promotion Executive (Fairchild Radio Vancouver)

Fairchild Radio Vancouver is currently looking for a dynamic and self-motivated Promotion Executive to become a part of our team located in the Vancouver office. The position is responsible of supporting promotional efforts as well as monitoring our social media accounts to ensure that our profile and activities are up to date. The ideal candidate is detail-oriented, has good communication and interpersonal skills, and is passionate about promoting the station's brand and initiatives.

Responsibilities:

- Assist in developing promotional strategies and ideas for the station.
- Support Account Executives in creating promotional packages for clients.
- Coordinate major station and client events, including on-site promotions and activities.
- Capture event photos, videos, and audio; create recap content for social media and other digital platforms.
- Create and write promotional materials for media releases, company websites, and social media channels such as YouTube, Facebook, and Instagram.
- Collaborate with graphic designers to develop print and digital marketing materials.
- Maintain promotional signage, entry forms, and related equipment.
- Contribute to enhancing the station's community profile and outreach activities.
- Prepare station imaging tools and promotional assets.
- Perform other duties as assigned by the Department Head.

Qualifications/ Skill Required

- 1 year of experience in media promotions is preferred.
- Strong written communication skills in both English and Chinese.
- Strong analytical skills with the ability to interpret data and refine marketing strategies.
- Hands-on experience with social media marketing and digital ads and mobile app promotions.
- Proficient in Adobe Creative Suite, especially Photoshop and CapCut. Familiarity with Canva is a plus.
- Efficient in Microsoft Office Suite (Word, Excel, and PowerPoint).
- Ability to handle multiple deadlines in a fast-paced environment under minimal supervision.
- Ability to lift objects up to 10 kg.
- Must be willing to work flexible hours.

Benefits:

- Annual leave, paid medical leave;
- Life insurance, extended health care, dental care, vision care, long term disability;
- AD & D, travel assist program, staff discount;

If you are a motivated self-starter with a passion for Promotion work, please submit your resume to hr@fairchildradiogroup.com . We thank all applicants for their interest, but only selected candidates will be contacted for an interview.

This position is restricted to those legally entitled to work in Canada.

Fairchild Radio is committed to Employment Equity and to providing a fair and equitable work environment. We encourage applications from qualified women, men, visible minorities, aboriginal people and persons with disabilities. If you need to be accommodated during any phase of the evaluation process, please contact our Director, Human Resources and Administration at emilywu@fairchildradiogroup.com . All information received about accommodations will be kept confidential.

Fairchild Radio also respects your right to privacy. We have a firm policy of not selling, lending or disclosing your personal information. When we collect personal data, you can be assured that we will handle and store it in a secure manner. Your personal information will be kept confidential and destroyed after use.